

FALL 2005

Heart To Heart

AIDS EMERGENCY FUND • BREAST CANCER EMERGENCY FUND
QUARTERLY NEWSLETTER

Honorary Event Co-chair Bella Farrow
greet's This Old Bag's surprise guest,
Mayor Gavin Newsom.

This Old Bag nets \$50,000 Introduces BCEF to hundreds of new donars!

BCEF's new signature event, **This Old Bag: The Power of the Purse**, packed the ballroom of Clift on October 7 when over 200 guests bid on scores of celebrity and designer handbags. Hosted by Nob Hill goddess of fundraising

Bella Farrow, District Attorney Kamala Harris, Hilary Newsom Callan, Harry Denton and Wilkes Bashford, This Old Bag raised a record \$50,000 for BCEF's clients suffering with breast cancer.

Surprise celebrity auctioneers **Kimberly Guilfoyle Newsom and Tim Gaskin** brought down the gavel on over \$15,000 worth of live auction bids on one-of-a-kind items like autographed handbags from **Oprah Winfrey, Cindy Williams, Sharon**

Stone, Reese Witherspoon, Minnie Driver and Sharon Osbourne. Designer bags from **Wilkes Bashford, Rita Wilson and Tom Hanks, Bella Farrow and Anne Getty** rounded out the live auction. The final item, a travel bag from **Alan Cumming** and two tickets for a seven day cruise on Holland America Lines went for \$2400!

Underwritten by a \$10,000 donation from **Kaiser Permanente** and support from **THE SAK and CLIFT**, the event included donated drinks from **Vox Vodka, Five Rivers Winery, Mumm Napa** and others.

Kudos to an extraordinary steering committee team: volunteers who worked tirelessly for months soliciting handbag donations, selling tickets and coordinating the logistics of the giant auction: **Petie Alznauer, Skeeter Buck, Dorothy Compeau, Neil Figurelli, Tim Gaskin, Susan Hein, Cynthia Hester, Veronica LaBeau, Ruth Linden, Ed Rittenhouse and Phil Siegel**.

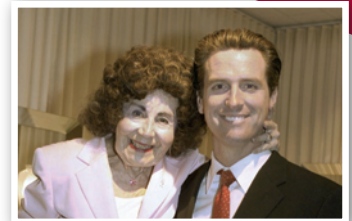


Photo by Drew Altzer Photography



Photo by Drew Altzer Photography



Event co-chairs DA Kamala Harris and Hilary Newsom Callan join our celebrity auctioneers Tim Gaskin and Kimberly Guilfoyle Newsom.

live auction bids on one-of-a-kind items like autographed handbags from **Oprah Winfrey, Cindy Williams, Sharon**

Eat Your Heart Out on Wednesday, November 16!

On Wednesday, November 16, 2005, hundreds of neighbors and friends in San Francisco will open their hearts and wallets in support of loved ones with AIDS and breast cancer by participating in **Dine Around**. Save that Date! Simply by dining out at participating restaurants that night, friends of AEF and BCEF can raise money for us. Owners of participating restaurants will donate 25 percent of their total daily food and beverage revenue to AIDS Emergency Fund and Breast Cancer Emergency Fund.

The **Sisters of Perpetual Indulgence** and the **Castro Lions Club** will be volunteer hosts in each restaurant again this year. Neighborhood merchant associations sponsoring the event include **Merchants of Upper Market** and **Castro, Eureka Valley Promotion Association, Noe Valley Merchants and Professionals Association** and **South of Market Merchants**

Association. For more information and a list of this year's participating restaurants, please see the back cover of the newsletter or visit www.DineAroundSF.org.

This year's participating restaurants include **Anchor Oyster Bar, Bacco Ristorante, Bagdad Café, Bombay Indian Restaurant, Capri Ristorante, Catch, Chevy's Fresh Mex, Chez Spencer, Côte Sud, Cove on Castro, Destino, Fattoush, Firefly, Foreign Cinema, Fringale, la Mediterranee, Le Charm French Bistro, Le Zinc, Lovejoy's Tea Room, Lupa Trattoria, Ma Tante Sumi, Sneaky Tiki, Squat and Gobble Café (all locations), Tangerine and 21st Amendment Brewery Restaurant**.



From the President BCEF Grows Up!

October marks the fifth consecutive month in which grants to breast cancer clients surpassed the \$10,000 mark. This figure represents about 20 clients per month or 240 per year – nearly double the number of BCEF clients in 2004. This increase reflects improved outreach to clinics and hospitals and greater visibility of BCEF among breast cancer patients in need.

We are delighted to see that BCEF is growing and able to help more clients. But with this growth come new challenges and opportunities which the board and staff have been addressing. I am pleased to announce several changes to BCEF that will strengthen the breast cancer program and allow the agency to

better manage its growth.

While AEF and BCEF will continue to share one Board of Directors and one staff, steps are being taken to codify and protect the relationship between the two programs. These steps include establishing BCEF as a separate legal entity with its own tax-exempt status, separating the finances of AEF and BCEF, and conducting annual independent external audits for each program.

These steps are being taken to simplify the fiscal management of the different programs and to provide better accountability to donors and the public as BCEF grows. These changes will also encourage additional funding from corporations and foundations that support organiza-



Dan Bernal
Board President

tions that focus solely on either AIDS or breast cancer.

In the coming months, the Board of Directors will hire a BCEF program manager to help steer BCEF's growth through additional fundraising activities, expanded collaboration and outreach to other breast cancer service agencies and greater marketing and communications efforts. The program manager's work will ensure that BCEF maximizes our resources available to help those fighting breast cancer pay rent, keep their lights on and fend off the bill collectors.

Holiday Dinner for people with AIDS



This coming Christmas Eve will mark AIDS Emergency Fund's 18th annual Holiday Dinner for people with HIV and AIDS. Over 200 volunteers work throughout December to prepare our first-class feast complete with holiday decorations, Santa Claus and other live entertainment. More than 1,100 people with HIV/AIDS and their families and friends are treated to a free five-course meal in the elegant Green Room of the

War Memorial Building. The annual treat is underwritten each year by Steve Silver's Beach Blanket Babylon, The Richard & Rhoda Goldman Fund, Academy of Friends and others. Our two newest sponsors include a very generous anonymous donor and the Castro Lions Club. To volunteer call Stanley Wong at 626-8600 or Richard McNally at 431-5914 or e-mail sfwoofy@aol.com.

The 2006 SoMa Bare Chest Calendar Men took Seattle by storm in October, raising \$2000 at the Cuff. The 2006 team is well on the way to a new fundraising record!



OUR COMMUNITY NEVER STOPS GIVING

08.27.05 LOOKING GOOD, FEELING FABULOUS

Thank you to Sister Kitty and the Sisters of Perpetual Indulgence for throwing this raucous shindig at The Edge! The event raised nearly \$1400 for BCEF.

09.05.05 LEATHER DADDY'S BOY XXIII CONTEST

Thank you to current SF Leather Daddy XXIII, Richard Sprott, for organizing this annual contest at The Eagle which raised \$2900 for AEF. Congratulations to SF Leather Daddy's boy XXIII, Phillip Lindo.

09.18.05 MAMA'S LEATHERWALK AND BARE CHEST CALENDAR AUCTION

"Mama" Sandy Reinhardt and Mama's Family raised nearly \$20,000 for AEF/BCEF as hundreds of people joined her for the annual march and bar crawl event. After the walk, everyone gathered at The Eagle for a very successful SOMA Bare Chest Calendar auction. Six of the calendar men were auctioned off and raised \$14,400 for AEF and Positive Resource Center.



09.23.05 MARIELLE MULLIGAN'S 30TH BIRTHDAY PARTY

Thank you to Marielle Mulligan for asking her guests at her 30th birthday party to make donations to AEF/BCEF in lieu of gifts. The event raised \$1400 for AEF/BCEF. If you'd like to host your next birthday as a fundraiser for us, please call Events and Fundraising Manager, Chris Morris, at 415-558-6999x3. Pictured is the birthday girl herself...



Photo by Drew Altzer Photography

09.24.05 BIGMUSCLE.COM PARTY

The day before the Folsom Street Fair, Mezzanine was packed to the rafters with hundreds of hot muscle men, all members of www.bigmuscle.com. Thank you to Bill Sanderson and Andy Wysocki for organizing this very successful party which raised \$8000 for AEF.



Break open your piggy banks!

This year, Every Penny Counts Day is Thursday, December 1st.

It's time again to break into your piggy banks, dig behind the sofa cushions, and reach under the dresser for that elusive loose change. Every Penny Counts Day is coming, and already, two dozen Bay Area schools are collecting spare pennies – as well as dimes, quarters and bills – to benefit AEF clients in need of financial assistance.

Started in 1994 to cap off AEF's Every Penny Counts Project, EPC Day raises nearly \$100,000 annually – more than half of which comes from the schools and business that participate. This year, AEF will be collecting the student donations during the last week of November, in order to announce a to-date figure on EPC Day. Then a challenge will be made to Bay Area individuals and businesses to match or beat the figure raised by the school children.

Our school collection jars are a great way to raise awareness as well as funds, but it doesn't stop there – does your office have an EPC collection jar? Does your company have a donation match program? Industrial Light & Magic has raised nearly \$50,000 in the last two years with ILM's annual company-wide spelling bee! How creative can you and your workplace be?



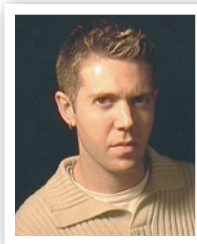
Youngsters from John Yehall Chin Elementary School bring their pennies to AEF!

Don't forget the impact an individual can have – SBC manager and Castro Lions Club member Steven Sams wrangles thousands of dollars each year through word of mouth and a few emails (check with your company's policy first!).

You can also donate to the Pennies Project by dropping your change, bills, and checks in any Pennies Jar at:

- **Many of your local neighborhood merchants – keep an eye out!**
- **Under One Roof, 549 Castro Street, during the month of November**
- **EPC Day at the Wells Fargo Museum, 420 Montgomery Street, December 1st**

If your coin collection is too heavy to carry, call the Pennies Project at 415.558.6999 ext 4 to schedule a pickup.



This year's Pennies Day schools coordinator is Jeffrey Schlabach. Jeffrey hails from Cincinnati, Ohio and has just completed his Masters degree in Human Sexuality at SF State. He is working part-time at AEF this fall coordinating the effort to raise funds for AEF among Bay Area schools. Welcome, Jeffrey.

THE FOLLOWING BAY AREA SCHOOLS ARE ALREADY COLLECTING COINS

- AIM High Academy
- A P Giannini Middle School
- Abraham Lincoln High School
- Alice Fong Yu Alternative School
- Alvarado Elementary School
- Archbishop Riordan High School
- Berkwood Hedge School
- Bret Harte Elementary School
- Clarendon Elementary School
- Downtown High School
- Francis Scott Key Elementary School
- GWC Elementary School
- Garfield Elementary School
- George Peabody School
- Gloria R. Davis Middle School
- Gordon J Lau Elementary School
- Harvey Milk Academy
- Herbert Hoover Middle School
- Horace Mann Middle School
- Ida B. Wells High School
- James Lick Middle School
- John Yehall Chin Elementary School
- Jose Ortega Elementary School
- Lawton Alternative Elementary School
- Leadership High School
- Marshall Elementary School
- Miraloma Elementary School
- Phillip and Sala Burton High School
- Presidio Middle School
- R L Stevenson Elementary School
- Ralston Middle School
- Rosa Parks Elementary School
- Santa Rosa High School
- Sequoia High School

WHO'S WHO AT AEF/BCEF

FOUNDERS
FREDERICK H. BOOTH, JR.
WALTER MELLON

BOARD PRESIDENT
DAN BERNAL

VICE-PRESIDENT
CYNTHIA HESTER

TREASURER
SHARON TETLOW

SECRETARY
NEIL FIGURELLI

BOARD OF DIRECTORS

JEFF BRAFF, DRPH,
JAN BLOUIN
SKEETER BUCK
TIM GASKIN
JAY HEMPHILL
STEPHEN R. LOGAN
JOE PESSA
LAURA SALLEE
PHIL SIEGEL
PETER WONG

EXECUTIVE DIRECTOR
MIKE SMITH

STAFF
LEE HARRINGTON
JEFFREY JOHNSON
CHRIS MORRIS

965 MISSION STREET
SUITE 630
SAN FRANCISCO, CA
94103

PHONE
415.558.6999

FAX
415.558.6990

WEB
www.aef-sf.org
www.bcef-sf.org

09.25.05 LAZY BEAR CHECK PRESENTATION

This year's Lazy Bear festival at the Russian River surpassed all expectations and raised over \$157,000 for area charities. Thank you to Harry Lit and Allen Eggman and the Sacramento Bears for organizing this annual festival and for their \$10,000 donation to AEF/BCEF.

09.26.05 FOLSOM STREET FAIR

This year, we were a major beneficiary of both Up Your Alley and Folsom Street Fairs. Much appreciation goes to our over 100 volunteers who helped out with the fairs. Thanks also goes to Vern Tice and Man's Hand Films for raising over \$4600 for AEF from their spanking/flogging displays and related donations.

10.22 HOEDOWN

AEF/BCEF is a beneficiary of the Sundance Stompede's annual gala country-western dance being held at the Regency Ballroom, 1320 Van Ness Avenue in San Francisco. We invite you to share in this truly special event, featuring great music and dancing, a huge silent auction and raffle, outstanding entertainment, and hundreds of the hottest cowboys and cowgirls from the Bay Area and beyond. For tickets and more information, please go to www.stompede.com.

11.05.05 TEST-MED FLU VACCINATIONS

Go to Cliff's Variety, 479 Castro Street from Noon-3pm to get your annual flu vaccination. A portion of the \$25 fee will go to AEF.

11.16.05 DINE AROUND

Join us for lunch or dinner and 25% of your bill will go to AEF/BCEF. See the back cover of the newsletter or visit www.dinearoundsf.org for participating restaurants and more information.

12.18 & 12.19.05 SONGS OF THE SEASON

Join Donna Sachet for her 12th annual event at the Empire Plush Room at the York Hotel at 8pm. Entertainers include Six in the City, T.J. & Sheba!, Kim Kuzma and Sharon McNight. To order tickets, please go to www.donnasachet.com.



Photo by Drew Altizer Photography

Heart To Heart

AIDS EMERGENCY FUND • BREAST CANCER EMERGENCY FUND
Providing emergency financial assistance to people fighting AIDS and breast cancer

965 MISSION STREET, SUITE 630 • SAN FRANCISCO, CALIFORNIA 94103

www.aidsemergencyfund.org

www.aef-sf.org

www.breastcanceremergencyfund.org

www.bcef-sf.org

NON-PROFIT ORG.
U.S. POSTAGE
PAID
SAN FRANCISCO, CA
PERMIT #1504

Save these
Dates!

11/16/05
DINEAROUND

12/01/05
EVERY PENNY
COUNTS

12/18 & 12/19/05
DONNA
SACHET'S
SONGS OF
THE SEASON

EAT YOUR HEART OUT!

For Two Great Causes



WEDNESDAY, NOVEMBER 16

WHEN YOU DINE AT
ANY OF THESE RESTAURANTS ON
WEDNESDAY, NOVEMBER 16TH

25%

OF YOUR BILL
WILL BE DONATED TO
AEF AND BCEF

CASTRO

Anchor Oyster Bar
Bagdad Café
Bombay Indian Restaurant
Capri Ristorante
Catch
Côte Sud
Cove on Castro
la Mediterranee
Ma Tante Sumi
Squat & Gobble (all locations)
Tangerine

NOE VALLEY

Fattoush
Firefly
Le Zinc French Bistro
Lovejoy's Tea Room
Lupa Trattoria
Ristorante Bacco

SOMA

21st Amendment
Chevy's Fresh Mex
Destino
Fringale
Le Charm French Bistro
Sneaky Tiki

MISSION

Chez Spencer
Foreign Cinema

NEIGHBORHOOD PARTNERS

Merchants of Upper Market & Castro • Eureka Valley Promotion Association
Castro Lions Club • Sisters of Perpetual Indulgence • Capital Graphics Inc.
Noe Valley Merchants and Professionals Association
South of Market Merchants Association



www.dinearoundsf.org

