

# Heart To Heart

AIDS EMERGENCY FUND • BREAST CANCER EMERGENCY FUND  
 QUARTERLY NEWSLETTER

## This Old Bag netted over \$100,000 for BCEF clients



Top: Auctioneers  
 Ruby Tourk and  
 Tim Gaskin.

Bottom: Geoff Callan  
 shows off the Naomi  
 Campbell bag.

This Old Bag, October 20 at CLIFT, was an amazing success, raising more than \$100,000 for BCEF's clients. Thanks to generous sponsors, fabulous celebrity and local donors and joyously competitive bidders, BCEF raised enough funds to provide grants to over 200 low-income San Franciscans battling breast cancer.

Riding the reins of what turned into a wild live auction were lovely Host Committee member **Ruby Tourk** and Event Co-chair **Tim Gaskin**. Jumping in to pump up the bids was the delightful **Geoff Callan** whose astute descriptions of each bag entertained the crowd. BCEF was the grateful recipient of two very special donation items that were snatched up during the Live Auction: a custom April in Paris bag donated by **Beatrice Amblard** and a gentlemen's lunch with **Wilkes Bashford** and **Mayor Willie Brown** donated by **Wilkes Bashford**. But the jewel of the night was *Sex And the City's* **Jason Lewis** who proved he is not only one of the sexiest men around but also a gracious host and bighearted donor to the cause.

Among our generous local handbag donors who made the evening possible were **Ann Getty, Dede Wilsey, Jo Schuman Silver, OJ Shansby, Hilary Newsom Callan** (whose personally hand-knitted black bag provoked a bidding war!), **DA Kamala Harris, Cheryl Jennings, Mr. & Mrs. Harry**

**de Wildt, Anne Lawrence, Claudia Ross, Lisa Grotts, Mary Ellen Petroni, Sarah Clark from Radio Alice, Dr. Sheila Shahabi and Louis Vuitton Union Square.**

This year, many of Hollywood's finest stepped in to provide glamour and bags to the evening including: **Naomi Campbell, Christina Aguilera, Brooke Shields, Charlize Theron, Anastacia, Sharon Stone, Patti LaBelle, Betty Buckley, Jacqui Getty, ABC TV's Desperate Housewives, Cindy Williams, Eva Longoria, Donna Mills, Tiffani Thiessen, Penny Marshall, Amanda Peet, Minnie Driver, Linda Purl, Kathy Griffin, the Ellen DeGeneres Show, Suzanne Somers, Tori Spelling, Julie Chen and Debra Messing.**

Revenues from BCEF's second annual event nearly doubled last year's total. None of this would have been possible without the dedicated support of our Event Chairs the **Honorable Bella Farrow, Wilkes Bashford, Hilary Newsom Callan, Harry Denton, Tim Gaskin and DA Kamala Harris** and our Host Committee **Stephanie & Tom Ahlberg, Lindsay Chambers, Anne Lawrence, Rafael Lucatero, Thomas Murray Jr., Claudia Ross, Janine Shiota, Donna Sachet, Beth Townsend, Ruby & Alex Tourk, and Giancarlo Vega.**

(continued page 5...)

DA Kamala Harris  
 with Sex And  
 The City's  
 Jason Lewis



### ZEPHYR REAL ESTATE PRESENTS DINE AROUND – WEDNESDAY NOVEMBER 15

When you go out to dinner at any of 30 participating neighborhood restaurants on Wednesday November 15th, 25% of your total bill will be donated to AEF and BCEF. Thanks to the generous underwriting of the marketing and communications costs of the event by **Zephyr Real Estate**, 100% of your gift will go directly to clients of AEF

and BCEF. While you are dining out, you will also have the chance to enter a raffle to win dinner for two at several of the participating restaurants. See the complete list of participating restaurants on the back side of this newsletter, and **MAKE YOUR RESERVATIONS TODAY!**



# Taking the Long View

## A Report from the Programs and Services Committee



**Skeeter Buck**  
BCEF Board Member

On the eve of AEF's 25th Anniversary, the Programs & Services Committee of the Board of Directors has been working diligently to review best practices and develop long-term strategies which will insure both fiscal longevity of the agency and responsiveness to the changing needs of our clients.

Recent discussions at the September Board Retreat and subsequent meetings have been focused on creating a needs-based assessment of each case which might enable a greater grant dollar amount if the emergency financial assistance would prevent eviction, enable a client to secure permanent affordable housing or otherwise avoid an irreversible financial disaster. At AEF, we take pride in

our service model. Both because we were the first emergency financial assistance program founded a quarter century ago and also because we have maintained a flexible and approachable system to meet our clients' needs. As more of our clients continue to access AEF for a longer period of time — thanks to advances in medical research and improved anti-retroviral regimens — AEF is beginning to extend the definition of "emergency" to include greater long-term quality of life situations.

Because the pot of money isn't endless, the Program and Services Committee of the Board is looking at long-term changes to how AEF serves clients: ideally, creating a more in-depth intake process that would help us better understand the needs of clients and also allow us to tailor the level of grant to the

need. This means that while some clients might be eligible for a smaller award, others facing catastrophic financial situations would be eligible for more help. Progress toward this new system is slow and steady, and may take years to hone and develop a system that is fair and equitable but easy to administer. Over the coming months, you, our most valuable donors, will be hearing more about these efforts to use your donated resources most wisely while meeting the needs of an ever changing client population.

## OUR COMMUNITY NEVER STOPS GIVING

### 09.05.06 SF LEATHER DADDY'S BOY XXIV CONTEST

Thank you to current SF Leather Daddy XXIII, **Richard Sprott**, for organizing this annual contest at The Eagle which raised \$1600 for AEF. Congratulations to SF Leather Daddy's boy XXIV, **Dirk Burns**.

### 9.17.06 MAMA'S LEATHERWALK AND BARE CHEST CALENDAR AUCTION

"Mama" **Sandy Reinhardt** and Mama's Family raised more than \$20,000 for AEF/BCEF as hundreds of people joined her for the annual march and bar crawl event. After the walk, everyone gathered at The Eagle for a very successful SOMA Bare Chest Calendar auction. Five of the calendar men were auctioned off and raised \$8,000 for AEF and Positive Resource Center.

### 9.23.06 LAZY BEAR CHECK PRESENTATION

This year's Lazy Bear festival at the Russian River surpassed all expectations and raised over \$140,000 for area charities. Thank you to **Harry Lit** and **Allen Eggman** and the Sacramento Bears for organizing this annual festival and for their \$10,000 donation to AEF/BCEF.

### 09.23.06 BIGMUSCLE.COM PARTY

The day before the Folsom Street Fair, **Mezzanine** was packed to the rafters with hundreds of hot muscle men, all members of **bigmuscle.com** and **bigmusclebears.com**. Thank you to **Bill Sanderson** and **Andy Wysocki** for organizing this very successful party which raised \$7000 for AEF.



AEF's own Muscle Volunteers **Chris** and **Karl** staffed the door!

### 09.26.06 FOLSOM STREET FAIR

Thank you to **Vern Tice** and **Man's Hand Films**, which raised over \$4300 for AEF from their spanking/flogging displays at Folsom Street Fair.



Board member **Jeff Bruff**, with paddle in hand, joins the **Man's Hand Film** guys to swat for AEF/BCEF

### 9.30.06 LOOKING GOOD, FEELING FABULOUS

Thank you to the **Sisters of Perpetual Indulgence** for throwing this raucous shindig at Harvey's! The event raised nearly \$700 for BCEF.





# Break Open Your Piggy Banks!

## This Year, Every Penny Counts Day is Wednesday, November 29th

It's time again to empty your pockets, dig under the sofa cushions and reach behind the dresser for that elusive loose change.

Every Penny Counts Day is coming, and this year we have three dozen Bay Area schools participating in EPC Day drives to collect pennies, nickels, dimes, quarters and bills to benefit AEF clients in need of financial assistance.

EPC Day is the culmination of AEF's Every Penny Counts Project, which raises nearly \$100,000 annually, more than half of which comes from the schools and businesses that participate. This year, AEF will be collecting the students' donations during the last week of November in order to announce an up to date figure at the EPC Day event. Then a challenge will be made to Bay Area individuals and businesses to match or beat the figure raised by the school children.

Don't forget the impact an individual can have – **AT&T** employee and

**Castro Lions Club** member **Steven Sams** wrangles thousands of dollars every year through word of mouth and a series of emails (check with your company's policies first!).

You can also donate to the Penny Project by dropping your change, bills and checks in any Penny Jar at:

- many of your local neighborhood merchants – keep an eye out!

- Under One Roof, 549 Castro Street, during the month of November.
- EPC Day at the Wells Fargo Museum, 420 Montgomery Street, November 29th.
- drop by our offices at 965 Mission Street, Suite 630.

If your coin collection is too heavy to carry, call the Pennies Project at **(415) 558-6999, ext 4** to arrange a pickup!

## Christmas Cheer and Dinner for 1,100

This coming Christmas Eve will mark AIDS Emergency Fund's 19th Annual Holiday Dinner for people with HIV and AIDS. Over 200 volunteers work throughout December to prepare our first-class feast complete with holiday decorations, **Santa Claus** and other live entertainment. More than 1,100 people with HIV/AIDS and their families and friends are treated to a free five-course meal in the elegant Green Room of the War Memorial Building. The annual treat

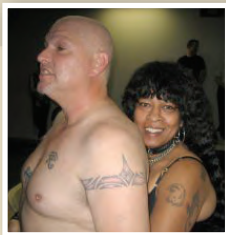
is underwritten each year by **Steve Silver's Beach Blanket Babylon**, **The Richard & Rhoda Goldman Fund**, **Academy of Friends** and others. Our two newest sponsors include a very generous anonymous donor and the **Castro Lions Club**.



*Holiday cheer takes lots of volunteers!*

### 10.07.06 DALLAS INTERNATIONAL LEATHER SIR/BOY CONTEST

Mama's Family member **Spanky** challenged attendees to raise \$1000 for BCEF by offering to shave his head. In the end his mane went for \$1400! Thank you, **Spanky!**



### 10.14.06 OPEN STUDIOS ART SHOW AND RECEPTION

Thank you to **Charles Sands** and **Catherine Butler** for raising over \$700 for AEF/BCEF at their Open Studios art sale. Charles showcased his "Princess Diana Chairs" and Catherine showcased her Modern Industrial Impressionistic paintings. If you'd like to host a fundraising event for AEF/BCEF, please call our Fundraising and Events Manager, **Chris Morris** at 415-558-6999 x3.



### 10.14.06 HOEDOWN

Thank you to **Ingu Yun** and **Sundance Stompede** for organizing their annual gala country-western dance held at the Ramada Plaza Hotel.

### 10.16.06 STRIKE OUT BREAST CANCER

This annual bowling shindig is put on by Universal Care. BCEF was again selected as a beneficiary of the Presidio Bowl event which is likely to net BCEF over \$10,000! Thank you to **Gail Deferarri** and **Susan Sachs** and their team!

# AEF selected to benefit from Academy of Friends 2007!

San Francisco's **Academy of Friends** (AoF), which hosts the world's largest Academy Awards party outside Los Angeles, has selected AIDS Emergency Fund to join an elite list of benefiting agencies for its 2007 party. The dedicated group of AoF board members works all year to make the party a huge

financial success. When AEF was a beneficiary in 2005, we received over \$50,000 for clients in need. Big money like that comes at a price through: as a beneficiary AEF is really a partner in the event, selling Mercedes Benz raffle tickets, providing volunteers and finding corporate underwriters. It all pays off, though,

at the big event on February 25. You can help by purchasing Mercedes raffle tickets or Gala event tickets on line at [www.academyoffriends.org](http://www.academyoffriends.org) and designating AEF as your beneficiary! To volunteer for AEF's team, call **Chris Morris** at 4151-558-6999 ext 3.



## WHO'S WHO AT AEF/BCEF

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## Donna Sachet's Annual Labor of Love



Fourteen years ago at Lily's Bar (now Martuni's on Market Street) the then Miss Gay SF, **Donna Sachet** hosted her first-ever **Songs of the Season**. With early backing from **Bob Ross**

and **Lu Conrad** and guest appearances by SF icons **Sharon McNight** and **Irene Soderberg**, Donna built up a holiday fundraising franchise of monumental scale. Donna gets annual production help from her dear friends **Richard Sablatura** and **Bob Brunson**,

and together the trio has raised over \$150,000 for AEF clients.

In the early years, the show traveled from bar to bar each year, finally settling for several years at the International Ballroom (now the Conservatory of Music). Her move to the Plush Room several years ago firmly established **Songs of the Season** as a San Francisco Holiday Tradition. "Songs of The Season is a dream come true for me each year," said **Donna Sachet**, now Empress XXX, "I get to bring talented friends together to add cheer to a holiday that is often lonely

for many in our community – and raise money for a good cause, too."

For 14 years, Donna has hoped for snow on stage during her finale of "White Christmas." Finally, last year she got her wish. **Richard Sablatura** rigged his chicken rotisserie high above the Plush Room and twirled out white confetti on cue. This year, for the first time, **Songs of the Season** expands to three performances, December 18, 19 and 20. For tickets to see how Donna and her crew will outdo their rotisserie'd snow this year, go to [www.donnasachet.com](http://www.donnasachet.com).

### 11.02.06 BARE CHEST BINGO

Sister's Bingo became Bare Chest Bingo on Thursday November 2 when the hunks of the Calendar joined forces with everyone's favorites religious order. Well over \$1,000 was raised for the Calendar with benefits AEF and PRC. Thank you **Sister Barbi**, Bingo Mistress Extraordinaire!



Sister Barbi Mitzvah  
Credit: richtrove.com

### 11.12.06 BARE CHEST CALENDAR DINNER DATE AUCTION AND BEER BUST

The second of two dinner date auctions of the current 2007 Bare Chest Calendar Men takes place at the Eagle on Sunday, November 12 at 3 p.m. Come see what's in each Man's gift basket and watch auctioneer **Lenny Broberg** show them off to raise cash for our clients! [www.barechest.org](http://www.barechest.org)

### 11.15.06 DINE AROUND

Join us for lunch or dinner and 25% of your bill will go to AEF/BCEF. See the back cover of the newsletter or visit [www.dinearoundsf.org](http://www.dinearoundsf.org) for participating restaurants and more information.

### 11.16.06 SPA DAY

Participating spas will donate 20% or more of their revenue from treatments and gift certificate purchases on Spa Day® to AEF. Special thanks to LA's **Aid for AIDS** for including us! For a complete list of spas, visit [www.spaday.org](http://www.spaday.org)

### 11.29.06 EVERY PENNY COUNTS DAY

Join us again this year at **Wells Fargo History Museum** to announce the Pennies Drive total! Special thanks to **Steven Sams** and his team of employees at AT&T for their tireless effort, and to all our participating schools!

### 12.18, 12.19 & 12.20.06 SONGS OF THE SEASON

Join **Donna Sachet** for her 12th annual event at the Empire Plush Room at the York Hotel at 8pm. To order tickets, please go to [www.donnasachet.com](http://www.donnasachet.com).

### 02.25.07 ACADEMY OF FRIENDS

Save the date now for one of the world's best Academy Awards parties! Join AEF and other great causes as Academy of Friends put on another spectacular show. AS you can see from the photo below, AEF's long-time volunteer, the late **David Slocombe**, certainly enjoyed himself in 2005! Tickets: [www.academyoffriends.org](http://www.academyoffriends.org).





# This Old Bag...

(from page 1)

We are so grateful to the tireless behind-the-scenes work of our Steering Committee **Alexandra Alznauer, Dorothy Compeau, Neil Figurelli, Cynthia Hester, Skeeter Buck, Veronica LaBeau, Arianne Nichol, Phil Siegel, Elyssa Thorp** and our wonderful volunteers for the evening.

Corporate Sponsorship solicited in advance allowed 100% of ticket sales and auction proceeds to go directly to help clients in need. Led off by Presenting Sponsor **Kaiser Permanente**, underwriters included **Ann & Gordon Getty, Exclusive Resorts, The SAK, Tim Gaskin, Wells Fargo Private Banking, 7x7 Magazine, CLIFT, Pacific Union Community Fund, Safeway, Genomic Health** and **The SF Examiner**. Donations in-kind from **The SAK, Chanel, Absolut** and **Beringer Vineyards** rounded out the donor list.

Photos of the celebrity bags and listing of the bags sold are available at [www.thisoldbag.org](http://www.thisoldbag.org).



Top photo: Bella Farrow, Queen of Nob Hill and Mike Smith, Queen of AEF/BCEF.  
 Second photo: BCEF Board President Dan Bernal with Host Beth Townsend.  
 Third photo: CLIFT General Manager Alexandra Walterspiel, and Skeeter Buck, BCEF Board member.  
 Fourth photo: Terri and Richard Gibson show off their coveted one-of-a-kind April in Paris purchase.  
 Bottom photo: Giles Marsden and Event Co-chair Hilary Callan.  
 All photos courtesy of Drew Altizer.

# Heart To Heart

AIDS EMERGENCY FUND • BREAST CANCER EMERGENCY FUND  
Providing emergency financial assistance to people fighting AIDS and breast cancer

965 MISSION STREET, SUITE 630 • SAN FRANCISCO, CALIFORNIA 94103

[www.aidsemergencyfund.org](http://www.aidsemergencyfund.org)

[www.aef-sf.org](http://www.aef-sf.org)

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**WEDNESDAY**  
**NOVEMBER 15**

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**EAT  
YOUR  
HEART  
OUT!**

**FOR TWO  
GREAT  
CAUSES**

AIDS  
EMERGENCY  
FUND

BREAST  
CANCER  
EMERGENCY  
FUND

Dine at participating  
restaurants on  
Wednesday, November 15 and

**25%**

of your bill will be donated  
to AEF & BCEF

**NOE VALLEY**

- \*Bacco Ristorante
- Fattoush
- Firefly
- Kookez Café
- \*La Ciccia
- Le Zinc
- \*Lovejoy's Tearoom
- \*Lupa Trattoria

**POTRERO HILL**

- Eliza's
- MISSION**
- \*Chez Spencer
- \*Foreign Cinema

**CASTRO**

- \*2223
- Anchor Oyster Bar
- Bagdad Café
- Bombay Indian
- Capri Ristorante
- \*Catch
- \*Cote Sud
- Cove on Castro
- Fuzio
- \*Home
- La Mediterranee
- \*Ma Tante Sumi
- \*Mecca
- Squat & Gobble Café  
(all locations)
- \*Tangerine

**SOMA**

- \*Destino
- \*Le Charm
- \*Fringale
- 21st Amendment

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