

SPRING 2007

# Heart To Heart

AIDS EMERGENCY FUND • BREAST CANCER EMERGENCY FUND  
QUARTERLY NEWSLETTER

25  
YEARS  
25  
MILLION

## 25 Years and \$25 Million in Aid

AEF is coming up on a major milestone: this summer, in the midst of our 25th anniversary year, AEF will award its 25-millionth dollar of emergency assistance to help someone pay their basic living expenses when they are too sick to work. While still having to provide this emergency assistance to our 2300 clients 25 years later is nothing to celebrate, 25 years of community support for people with AIDS is! So AEF will be pulling out all the stops this summer to honor our earliest donors and volunteers at a unique and fun event.

On Saturday July 21, 2007, AEF will host its 25th Anniversary Gala at our sentimental favorite Marriott Hotel. Nearly 1,000 of San Francisco's most caring citizens will join AEF volunteers and clients as we mark this milestone of community service. Unlike AEF gala events in recent years, this one will be a return to the sit-down dinner, performance and dance format of AEF galas in the mid-1990s.

We hope to be able to announce a very special guest musical performer soon. In the meantime, we have assembled an impressive honorary committee for the event, all of whom

have particularly close ties to AEF: **Mayor Gavin Newsom, Donna Sachet, Armistead Maupin, Sharon McNight, Speaker Nancy Pelosi and Assemblyman Mark Leno.** This group reflects the diversity of AEF's supporters and constituencies and signifies the important grass roots role that AEF has played in San Francisco since the earliest days of the AIDS pandemic.

We are working on a very special audio-visual presentation that captures the history of AEF and celebrates our early founders and community leaders who helped build the organization we have today. In a break from past traditions, we will be limiting our awards presentation in order to shorten the talking-head portion and to honor one very special man, AEF cofounder **Rick Booth.**

Even in these early stages of planning, many of our most loyal corporate and foundation sponsors are generously lining up to support the event. Over the next few months, corporate and foundation gifts will eventually cover the cost of the event, so that 100% of ticket sales go directly to our clients in need. Special thanks to our earliest major supporters: **Wells Fargo, the Bob Ross Foundation and Kaiser Permanente.**

Mr. Marcus and Sharon McNight cochaired AEF's first dinner in 1987 and reprised their roles at the 20th Anniversary in 2002.  
Photo: Jan Lundberg Photography



Our friends at the Imperial Court helped make AEF's 20th Anniversary in 2002 a huge success (top).  
Photo: Jan Lundberg Photography

Peter Fiske and Rick Salinas have more than 25 years of combined service on AEF board of directors (bottom).  
Photo: Jan Lundberg Photography



## BCEF Recognized by Local Foundations

BCEF is proud to be recognized this year by three community leaders in the fight against breast cancer. **The Safeway Foundation, San Francisco Affiliate of Susan G. Komen for the Cure and To Celebrate Life Breast Cancer Foundation** have once again honored BCEF's work with major grants to enable us to continue to serve low-income San Franciscans struggling with breast cancer. These grants provide BCEF with the resources to insure our clients are able to meet their basic needs and have access to continuous medical care when they are too sick to work.

BCEF is extremely grateful to our three largest foundation funders who have long led the way to support people living with breast cancer!

Four San Francisco breast cancer agencies, Breast Cancer Emergency Fund, Shanti's Lifelines Program, Latina Breast Cancer Agency and Circulo De Vida were selected to receive \$80,000 from the Safeway Foundation. The total amount collected by Safeway employees during the October 2006 campaign throughout the Northern California Region was \$774,000

[www.safewayfoundation.org](http://www.safewayfoundation.org)  
[www.sfkomen.org](http://www.sfkomen.org)  
[www.tocelebratelife.org](http://www.tocelebratelife.org)



## From the President



Cynthia's Hester,  
Board President

# Transitions!

As we begin our new fiscal year I want to take this opportunity to thank departing board members **Dan Bernal**, **Jeff Braff**, and **Phil Siegel** and staff member **Chris Morris**. The combined contribution of these gentlemen to AEF and our clients is immeasurable. I would personally like to acknowledge and thank them for their leadership, community outreach and fundraising efforts. We will miss them but count on their continued support of both agencies

Joining me on the new executive committee for 2007 are Board Vice President, **Neil Figurelli** of **Winslow and Associates**, Board Treasurer **Rafael Scroggins** of **Wells Fargo** and Board Secretary **Lara Sallee** from **Kaiser Permanente**. I am excited to face the challenges ahead in 2007 with a committed leadership team.

Just joining the board for the first time is **Alexandra Walterspiel**. Alex is

General Manager at CLIFT and has been a key contributor in creating and building This Old Bag into a major San Francisco event. Her involvement and reputation in San Francisco's tourism and hospitality industries will serve AEF and BCEF well over her tenure on the board.

And finally we are excited to announce the addition of **P Tyrone Smith** and **Connie Champagne** to the AEF/BCEF staff.

P Tyrone joins us in the new position of Director of Development and Communications. While he may be new as a staff member he has been a crucial volunteer and contractor assisting with AEF and BCEF's marketing and communications for several years.

Connie Champagne joins our staff as Development Associate and Pennies Project Coordinator. For the past several years Connie has served as Program Director for the Speakers Bureau at Community United Against Violence (CUAV).

This transition is a time of reflection, change and growth for AEF/BCEF. We have a busy year ahead of us, with the 25 Year / \$25 Million AEF Milestone Event on

Saturday, July 21st and our third annual This Old Bag: The Power of the Purse on Friday, October 19th. With the addition of Alex, P Tyrone and Connie our team is ready to take on new opportunities to better serve our clients.

I was recently reminded how important it is for us to continue to do the work we do, assisting people disabled by AIDS and breast cancer when I went in for my annual mammogram. I began to wonder what I would do if my results showed that I had breast cancer. Who would I call for support? Would I be able to work while I was in treatment? Would my insurance cover all of my treatment options? What would I do if I couldn't afford to pay for my treatment and living expenses? These are just some of the issues that our clients face each day.

The board and staff of AEF/BCEF extend our deepest gratitude to outgoing board members Dan Bernal, Jeff Braff, and Phil Siegel and staff member Chris Morris. And, we welcome Alex Walterspiel, P Tyrone Smith, and Connie Champagne to our AEF/BCEF family.



## Oh Mama!!

Mama Sandy Reinhardt and her amazing Family outdid themselves this year!! Mama's 7th Annual BCEF Awards Dinner and Silent Auction was a smashing success and raised more than \$10,300 for BCEF clients. Special thanks go to Mark Paladini for another fantastic event. This year's auction—including fabulous trips, luxurious packages and leather treats—raised big funds for BCEF clients.

Congratulations to the touching (and hilarious) recipient of the Faith Fancher Breast Cancer Survivor Award, Eleanor Biggs. The evening's incomparable entertainment included Donna Sachet, Dream Girl Joshua, The Twilight Vixens Revue, Opera Singer Leslie Carr-Alvalos & pianist Don McConnell. It was an intimate and happy evening to celebrate BCEF's services and an evening we look forward to all year. Mama's BCEF Dinner is the first and longest-running community fundraiser for BCEF clients. BCEF remains lovingly grateful to Mama's Family for supporting our entire 7 years of service.

When Mama calls, everybody answers!

## OUR COMMUNITY NEVER STOPS GIVING

02.07.07

### TRIVIA NIGHT II: THE SEQUEL

What's the first spoken line in Star Wars Episode IV, A New Hope? If you know, you rank among the elite of trivia buffs, factoid nerds, and cataloguers of otherwise useless minutiae. More than 60 Lucasfilm employee teams each raised the \$500 to compete for bragging rights in this highly competitive, often hilarious evening of mind-bending teasers. In all, the event raised \$63,000 for AEF/BCEF – a truly remarkable finish to an amazing experience. Many, many thanks go to the entire team of volunteers who created such a fun and successful event.



02.11.07

### BOYS WITH BALLS

Several hundred hunky boys turned out to bowl, drink beer and eat pizza at **Sierra Bowl in Daly City**. Kudos to **Mario Hubert**, and his volunteer team for raising more than \$2,700 during the evening. More info: [www.boyswithballs.com](http://www.boyswithballs.com)



02.14.07

### VALENTINE'S NIGHT AT THE CAFE FLORA

Newly elected **Empress Chika** and her bevy of beauties who entertained the Valentine's Day crowd at **Café Flora** in a special benefit for BCEF, which raised \$170.00. Thanks to Chika, her beauties, **Gary Virginia** and the Café Flora staff.

02.24.07

### CORONATION 2007

AEF and BCEF were both beneficiaries of the Imperial Council's Coronation event. Our hostess, **Empress Suzie Wong**, provided the perfect seats to enjoy the pageantry and philanthropy of outgoing **Empress Galilea** and **Emperor Jason Ladd** and incoming **Empress Chika** and **Emperor Michael Dumont**. More info: [www.imperialcouncilsf.org](http://www.imperialcouncilsf.org)

02.25.07

### ACADEMY OF FRIENDS

A HUGE thanks to the many volunteers who helped at the Academy of Friends, to the many supporters who bought raffle tickets and attended the event and of course to the AoF team who produced a spectacular event. AEF will receive more than \$50,000. More info: [www.academyoffriends.org](http://www.academyoffriends.org)



02.28.07

### PINK CHAMPAGNE AT THE REDWOOD ROOM

CLIFT's Redwood Room opened its door, opened its heart and opened the bubbly to support BCEF. Enough pink champagne flowed to raise more than \$6000 for BCEF! Heartfelt thanks goes to everyone at CLIFT. More info: [www.clifthotel.com](http://www.clifthotel.com)

04.07.07

### INTERNATIONAL MS LEATHER 2007 SUPPORTS BCEF!

International Ms. Leather (IMSL) returned to San Francisco and BCEF was selected as the designated beneficiary. Thanks go to our most committed volunteers and staunchest benefactors from the women's leather community. We celebrate the homecoming of IMSL and are honored to be connected with a fantastic event! More info: [www.IMSL.org](http://www.IMSL.org)



# Who's That Fresh Face?

## P TYRONE SMITH, DIRECTOR OF DEVELOPMENT AND COMMUNICATIONS

AEF is pleased to announce that P Tyrone Smith has joined the AEF/BCEF staff in the new position of Director of Development and Communications. In his role at AEF, P Tyrone will be responsible for producing in-house events and managing community-based fundraising efforts, overseeing the development and disbursement of all agency marketing and communications, as well as supervising volunteer recruitment and retention efforts.

P Tyrone comes to AEF with nearly twenty years of marketing, communications, and event production experience, most of it in the queer community in Las Vegas and San Francisco. His community experience dates back to his college days where he first got a taste of community leadership as President of the Lesbian and Gay Academic Union (LGAU) at UNLV. Other notable achievements include: Founder

and President of the Lambda Business and Professional Association - Las Vegas' Gay and Lesbian Chamber; Chair of the Generic Party - The Black and White Party, which remains one of the signature fundraising events for AIDS for AIDS in Nevada (AFAN); founding member of the Las Vegas Lesbian and Gay Pride Celebration; Working Group Member of the REAL BAD Party - the unofficial

closing party of Folsom Street Fair Weekend; and graphic designer and print coordinator for New Leaf's Spring Gala.

P Tyrone's introduction to AEF occurred in 2002, through his friendship with Glennon Sutter. At that time P Tyrone was a regular at the South of Market Bare Chest Calendar contests and offered Glennon his time as a graphic artist for the Calendar. Over the next few years P Tyrone's participation in the project expanded. He became a Calendar Committee Member and then eventually the Committee Chair. His organizational and team building skills helped to pull the Calendar project through a very important time of growth and restructuring, which has culminated in unprecedented fundraising by the Calendar Men and the first-ever one-night Finals event.

Three years ago, AEF/BCEF, contracted with P Tyrone and Christopher Tyler, longtime graphic design and marketing consultant partners, to overhaul and streamline the design and the production of the agencies' print and online communications. The design and graphics for This Old Bag '05 & '06, The Fortune Teller's Ball '04, '05 & '06, Dine Around '04, '05 & '06, AEF's quarterly newsletter since Spring of 2005, as well as the agencies' web sites were all produced by P Tyrone and Christopher.

P Tyrone moved from Las Vegas to San Francisco in August of 1998 and still believes it was one of the best choices he's ever made. You can find P Tyrone enjoying urban life including hanging around Castro nights and weekends, socializing at local coffee shops, sweating at the gym and

attending any of the fun and interesting community San Francisco has to offer.

"I'm very excited to be taking on this exciting new role as Emergency Fund's Development Director," exclaims P Tyrone. "For me this is a job opportunity of a lifetime. One that I believe truly fits my skills and experience. It's a privilege to be working at one of the City's most highly regarded agencies, with some truly visionary and dedicated staff and volunteers."

### VOLUNTEER HOURS ARE WORTH GOLD

Did you know that each volunteer hour you give can earn up to \$65 for AEF and BCEF. Please consider volunteering at these upcoming events, and know that 100% of your time converts directly into support for AEF and BCEF clients. To learn more about these volunteer opportunities please watch for updates to the AEF and BCEF web sites. Or you can send an email requesting information to:

[volunteer@aef-sf.org](mailto:volunteer@aef-sf.org)  
[volunteer@bcef-sf.org](mailto:volunteer@bcef-sf.org)

#### VOLUNTEERS NEEDED AT THESE EVENTS:

**SCION RAFFLE TICKET SALES**  
Weekend Days Thru August

**FRONT RUNNERS PRIDE RUN**  
Saturday, June 23

**AEF PRIDE BOOTH SCION TICKET SALES**  
Sunday, June 24

**AEF'S 25 YEARS / \$25 MILLION EVENT**  
Saturday, July 21

**UP YOUR ALLEY STREET FAIR BOOTH**  
Scion Ticket Sales, Sunday, July 29

**UP YOUR ALLEY STREET FAIR**  
Sunday, July 29

**LAZY BEAR WEEKEND IN GUERNEVILLE**  
August 1-6

**FOLSOM STREET FAIR**  
Sunday, September 30

**THIS OLD BAG**  
Friday, October 19

**DINE AROUND**  
Wednesday, November 14



## WHO'S WHO AT AEF/BCEF

### FOUNDERS

FREDERICK H. BOOTH, JR.  
WALTER MELLON

### BOARD PRESIDENT

CYNTHIA HESTER

### VICE-PRESIDENT

NEIL FIGURELLI

### TREASURER

RAFAEL SCROGGINS

### SECRETARY

LARA SALLEE

### BOARD OF DIRECTORS

SKEETER BUCK  
JAY HEMPHILL  
VERONICA LABEAU  
JOE PESSA  
SHARON TETLOW  
ALEXANDRA WALTERSPEL

### EXECUTIVE DIRECTOR

MIKE SMITH

### STAFF

SUSANNAH DUNLAP  
LEE HARRINGTON  
JEFF JOHNSON  
P TYRONE SMITH  
CONNIE CHAMPAGNE

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[www.aef-sf.org](http://www.aef-sf.org)  
[www.bcef-sf.org](http://www.bcef-sf.org)

04.15.07

### PEOPLE PADDLE FOR AIDS

Healing Waters organized this second annual fundraising event for the HIV/AIDS community organizations, as a unique alternative to walking. More than 100 kayakers paddled 3 1/2 miles and raised a total of \$23,000 for local agencies. Thanks go to the Healing Waters staff, the volunteers, as well as all the folks who paddled for AEF.  
More info: [www.peoplepaddle.com](http://www.peoplepaddle.com)



05.06.07

### BARE CHEST FINALS

Twenty-one of San Francisco's hottest men competed for coveted spots on 2008 South of Market Bare Chest Calendar Men at the DNA Lounge. Emcee Scott Brogan, event producer Jay Hemphill with the help of the hot hot finalists and great entertainers pulled off a spectacular and entertaining show. Proceeds from the PreSale Raffle and Event Raffle totaled more than \$30,000. For more info and pictures of the winners visit: [www.barechest.org](http://www.barechest.org)

06.16.07

### BARE CHEST CALENDAR MEET & GREET

Get ready to meet and mingle with the 2008 South of Market Bare Chest Calendar Men. The Men arrive at the Powerhouse at 9pm for an evening of bare chests, prizes and Miller beer specials. More info: [www.barechest.org](http://www.barechest.org)

06.23.07

### FRONT RUNNERS PRIDE RUN

Join this energetic bunch pride weekend for their early morning 10K Run, 5K Run and Walk. Net proceeds benefit AEF. See the sign up form inserted in this newsletter. More info: [www.sffr.org](http://www.sffr.org)



06.24.07

### SF PRIDE PARADE

AEF/BCEF volunteers will be working the pride crowd for spare change for our HIV/AIDS and Breast Cancer clients. To sign up for our parade contingent or to volunteer to help build the float email [volunteer@aef-sf.org](mailto:volunteer@aef-sf.org). More info: [www.sfpride.org](http://www.sfpride.org)

07.15.07

### SAN FRANCISCO AIDS WALK

Join AEF's team for AIDS Walk and guarantee that 100% of the dollars and pledges you raise go directly to AEF! Registration info: [www.aef-sf.org](http://www.aef-sf.org).

07.21.07

### 25 YEARS / \$25 MILLION - AN AEF MILESTONE EVENT

Join nearly 1,000 of San Francisco's most caring citizens as we mark this important milestone at the Marriott Hotel. More info: [www.aef-sf.org](http://www.aef-sf.org)

07.29.07

### UP YOUR ALLEY STREET FAIR

As a beneficiary of this year's Up Your Alley Street Fair, we've committed to providing 25 volunteers. You can help AEF earn approximately \$65 per volunteer hour by signing up for a 4-5 hour shift at the fair. More info: [www.aef-sf.org](http://www.aef-sf.org)

08.01.07 - 08.06.07

### LAZY BEAR WEEKEND

Bears converge on the Russian River to lounge and frolic during this five-day rest-fest. Last year Lazy Bear Fund donated \$140,000, for local community groups, including AEF and BCEF. More info: [www.lazybearweekend.com](http://www.lazybearweekend.com)

# Heart To Heart



AIDS EMERGENCY FUND • BREAST CANCER EMERGENCY FUND  
Providing emergency financial assistance to people fighting AIDS and breast cancer

965 MISSION STREET, SUITE 630 • SAN FRANCISCO, CALIFORNIA 94103

[www.aidsemergencyfund.org](http://www.aidsemergencyfund.org) [www.aef-sf.org](http://www.aef-sf.org)  
[www.breastcanceremergencyfund.org](http://www.breastcanceremergencyfund.org) [www.bcef-sf.org](http://www.bcef-sf.org)

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Save these  
Dates!

06.16.07  
BARECHEST  
MEET & GREET

06.23.07  
FRONT  
RUNNERS  
PRIDE RUN

07.21.07  
25 YEARS  
\$25 MILLION  
MILESTONE  
EVENT

07.29.07  
UP YOUR ALLEY  
STREET FAIR

## Perspective

# \$6 Million in AIDS Funding Dries Up

**FEDERAL FUNDS TO SAN FRANCISCO REDUCED  
BY REPUBLICAN CONTROLLED CONGRESS**

In addition to managing AEF, I also serve as President of the HIV/AIDS Service Providers Network, the association of AIDS agencies providing community-based services in San Francisco. In that role, I travel to DC several times a year to educate legislators about San Francisco's HIV/AIDS funding needs.

Unfortunately, news out of Washington this spring is bad. Changes enacted by last year's Republican-controlled Congress and signed into law by President Bush have drastically reduced the flow of federal AIDS funding into San Francisco.

The funding changes – part of the overhaul of the federal CARE Act – will have two different but equally painful effects on San Francisco. First, the City's federal award is likely to fall from \$28 million last year to about \$22 million this year. This draconian cut comes after seven years of steady erosion from a high of \$43 million in the Clinton years. During that same period agency case loads in San Francisco have increased 30%.

Secondly, to add insult to injury, the new legislation forces cities to spend at least 75% of their federal funding on “core medical services” and allows less than 25% on “supportive services.” This “medicalization” of AIDS is based on a misguided assumption by this administration that people with AIDS all have easy access to medical care and their problems can be solved by taking a pill. This fantasy-land view flies in the face of what we know in San Francisco and other cities: homelessness and poverty are long-term side effects of HIV disability; there is limited access to quality medical care for the poor in America; and the chronically poor with HIV often suffer from cofactors like substance abuse, mental illness, Hepatitis C, drug resistance, or discrimination – all of which decrease their ability to get into primary care or to maintain their drug regimen.

Traditionally San Francisco, with its high cost of living, has spent more than 55% of its CARE award on supportive services for the most destitute among us

Mike Smith,  
Executive Director



like meals delivery, AEF's emergency financial assistance,

benefits counseling, legal advocacy and temporary housing.

The new rules are straining the AIDS Office, the Department of Public Health and the City's many AIDS service providers to restructure contracts and services in ways that uphold the letter of the new law without major impact to the clients we serve. Additionally, we are looking to the Mayor and the Board of Supervisors to act quickly to find City funds to soften these federal cuts.

It is appalling to me that our tax dollars support the bombing of Iraq while our most vulnerable citizens with HIV/AIDS survive on bake sales and beer busts. You have my word that I will do all I can to protect the full range programs and services that directly affect the most vulnerable clients.

Thanks to our additional fundraising efforts, our generous donors and some additional City funding, AEF has been able to manage the previous cuts, but 2007 will be a very challenging year.